Dental Care Plus Group Adds New Senior Sales Representative to Bolster New Business Model

Andy Grethel will enhance sales team efforts and advance business model transformations

FOR IMMEDIATE RELEASE
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CINCINNATI (July 14, 2022) — The Dental Care Plus Group (DCPG), a DentaQuest company, announced today that Andy Grethel has joined the company to push forward business growth and increase market share. Andy has been hired as a senior sales representative, and in this position, he will support the implementation of DCPG's new business model focused on providing dedicated, one-on-one assistance to customers.

"Since introducing our new business model in early 2022, our team has been working diligently to enhance DCPG's personalized service model," said Jennifer Angelo, vice president, commercial market at DentaQuest. "We are excited to welcome Andy to the company and are looking forward to seeing the positive impact he will bring to our efforts."

Andy Grethel joins DCPG with more than 25 years of experience in sales leadership, market expansion and direct client-relations. Prior to joining the company, Andy served as a benefits consultant for Energy Insurance Agency, where he devised, deployed and monitored sales goals to boost long-term business success. In his new role, Andy will cultivate new and existing client relationships to further the sale and continuation of DCPG programs.

This announcement comes after DCPG's recent hire of Mary Meyer as director of growth strategies, along with <u>Jack Graham</u>, Laurie Housemeyer, Stephanie McManis and <u>Jennifer Nevin</u>.

About The Dental Care Plus Group

Dental Care Plus Group, a DentaQuest company, is a community-focused dental insurance provider with a mission to improve the oral health of all. We offer flexible dental insurance plan options at a fair cost to more than 400,000 members through employer-based, Medicare and individual plans. With 35 years of experience and a record of exceptional customer service, DCPG has become a premier dental carrier with a growing network of 275,000 providers nationwide. Learn more at http://www.dentalcareplus.com.