

## **OUR HISTORY**

## The Dental Care Plus Group

DCPG was founded in 1986 by a group of leading dentists in the Greater Cincinnati and Northern Kentucky area. Together, they saw an opportunity to provide a type of dental coverage that would benefit all involved - from patients and dentists to employers and shareholders. The goal was to provide affordable plans that wouldn't intrude on providing exceptional care, while strengthening relationships within the community.

For 25 years, this approach has proven successful. DCPG enjoys the leading market share in Cincinnati, providing members in-network access to an unmatched 95 percent licensed dentists practicing in the area.

DCPG has branched out to serve the Miami Valley, Greater Louisville, and the rest of Kentucky. We're also building our presence in Columbus, Ohio and can provide coverage to employers through a national network, giving in-network access to employees based around the nation.

Our philosophy has always been that we're only as strong as our roots. Rather than rapidly expanding into other markets, we take a more sustainable, steady approach. We're fully invested in every community we serve, and you can expect your DCPG team to be people living and working in your area, and for the company to know your community for all of its unique traditions and conditions. It's important for us to be a committed partner to you and the community we serve.