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**FOR IMMEDIATE RELEASE**

**The Dental Care Plus Group Adds Cassandra Sullivan to  
Finance Department**

*Position Created for Management of Exchange Products*

**(Cincinnati Ohio, January 14, 2015)** – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announced the addition of Cassandra Sullivan to the Finance Department as the Exchange Product Manager.

In this position, Sullivan will be responsible for the distribution and administration of DCPG's exchange certified products: DentaTrust and DentaSpan. Both products were created as a result of the Affordable Care Act (ACA) and are available for purchase on and off the health insurance exchanges. Sullivan will also develop a broker agent network to communicate the availability and distribute these products in select market areas.

With the creation of this position and the addition of Sullivan, DCPG is better positioned to meet the needs of those individuals and groups interested in purchasing dental insurance in accordance with the ACA.

Sullivan previously worked as a project coordinator for Medpace. She graduated from Wilmington College with a major in psychology and achieved her health services administration graduate degree from Xavier University. Sullivan also holds a Life/Health Insurance License. She currently resides in Loveland, Ohio.

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*The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is one of the region's leading dental insurance carriers. For more information, visit: [www.DentalCarePlus.com](http://www.DentalCarePlus.com).*