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FOR IMMEDIATE RELEASE

The Dental Care Plus Group Adds Ones and Promotes One

(Cincinnati Ohio, June 12, 2014) – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announced the addition of Jenna Whipp as internal audit manager and the promotion of Kimberley Mueller to sales specialist.

As a member of the finance team, Whipp is tasked with providing independent, objective assurance and consulting services to add value and improve DCPG's operations. This includes bringing a systematic and disciplined approach to evaluate and improve the effectiveness of the risk management, control and governance processes. This includes developing a flexible annual audit plan, including any risks or control concerns identified by management. Whipp will also review the soundness of financial and selected operating controls to assess whether such controls are functioning at a reasonable cost.

Whipp attended the University of Cincinnati where she majored in accounting. She is a member of the Ohio Society of CPAs and the American Institute of CPAs. Whipp resides in West Chester, Ohio.

Kimberley Mueller is a member of the sales and established business team providing support through arranging and distributing dental and vision requests for proposals. She also coordinates the DCPG sold case process and develops and maintains comprehensive electronic records for both prospective and new clients. Additionally, she serves as a point of contact for sales and agent appointment related questions.

Mueller is a graduate of Xavier University, where she majored in marketing and management. She is currently a committee member of the nonprofit group, Give Back Cincinnati. Mueller resides in White Oak, Ohio.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: www.dentalcareplus.com.