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**CONTACT:**  
Sarah Fry  
sfry@dentalcareplus.com  
513-554-1100 ext. 1131

## **The Dental Care Plus Group Announces the Addition of Maggie Scales to the Louisville Sales Team**

**(Cincinnati, OH, January 2, 2014)** – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, has added Maggie Scales as a sales representative to the Louisville sales team. Scales' responsibilities include driving membership growth, developing broker relationships and educating broker partners on DCPG products. She will also deliver sales presentations and attend enrollment meetings to assist with plan roll outs and answer member questions.

In addition, Scales will plan, develop and direct the sale of DCPG's products and services to meet sales objectives through business retention, new sales and market penetration.

Previously, Scales was employed with the insurance brokerage firm, Neace Lukens as an employee benefits account manager. She graduated with honors from the University of Kentucky with degrees in Marketing and Management. Scales currently resides in Louisville, Kentucky.

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*The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: [www.dentalcareplus.com](http://www.dentalcareplus.com).*