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**THE DENTAL CARE PLUS GROUP
EXPANDS INTO INDIANA MARKET**

Growing dental insurance company offers solid plans and excellent service

CINCINNATI, OH (JUNE 24, 2013) – The Dental Care Plus Group (DCPG), a regional provider of dental and vision insurance, recently announced the ability to sell DCPG insurance products to employers based in Indiana. This development streamlines sales in Indiana, allowing DCPG to sell directly to employers resulting in increased options and cost effectiveness. Previously, DCPG-written insurance plans were available only to employers based in Ohio and Kentucky.

“We provide a level of service at DCPG that is unmatched among health insurance companies,” said Anthony A. Cook, MBA, MS, DCPG President & CEO. “One of the pillars of great service is committing to the time and resources upfront that help prevent confusion or glitches when entering a new market. We’ve made this commitment to Indiana and therefore, can be seen as the ‘worry-free’ dental benefits solution.”

DCPG offers a robust national network of more than 140,000 dentist locations, ensuring in-network dentist access to employees living and working around the nation. In Indiana, DCPG has a network of nearly 2,800 dentist locations. A key part of DCPG’s Indiana strategy includes aggressive network recruitment.

DCPG has operated in the Ohio and Kentucky region for more than 25 years. Founded in 1986 by dentists, DCPG has a strong reputation for flexible dental insurance plans, outstanding service, fair costs for employers and consideration for the dentists who treat their members.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. In addition, the company markets Vision Care Plus, a line of vision insurance products sold in conjunction with DCPG’s dental plans or separately. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 140,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region’s leading dental insurance carrier. For more information, visit: www.dentalcareplus.com.