

The details.

Balanced Value: A New Narrow Network Option

The Dental Care Plus Group (DCPG) now offers the Balanced Value (BV) option – a more affordable narrow network available with DCPG's PPO product. With the launch of the BV network, DCPG is able to offer a lower-cost option without sacrificing the high-touch service you have come to expect.

This means you now have a competitive DCPG option when new or existing DCPG groups are interested in plans with a lower price point. Keeping DCPG in the mix in these scenarios is beneficial to all involved: You, the broker, for ease of implementation; groups and members for the affordable rates and high-touch customer service.

A PPO plan with the BV network option is available to employers sited in Hamilton, Clermont, Butler, Warren, Clinton, Brown, Preble, Montgomery, Greene, Miami, Darke and Clark counties in Ohio as well as in Boone, Kenton, Campbell, Pendleton, Gallatin, Grant, Hardin, Harrison, Jefferson, Bullitt, Oldham, Spencer and Shelby counties in Kentucky.

While the BV network is considered narrow, it provides ample choice for members. The network includes more than half of the practicing dentists and specialists in the service area.

The BV network option is available to new and renewing groups of all sizes sited within the included counties. Shelf rates are available to **new** groups with 2-50 eligible employees. Your DCPG representative will recommend Balanced Value when it makes sense for a group.

**For more information or to request a quote,
contact your DCPG representative at (800) 367-9466
or visit DentalCarePlus.com.**

T H E P L U S I S S E R V I C E

Which groups are a potential fit for Balanced Value?

- Groups with employees located primarily in the Greater Cincinnati, Miami Valley, northern Kentucky and Louisville regions.
- Groups that do not currently offer dental and have local employees.
- Groups with scheduled benefit plans.
- Current DCPG groups that need lower rates but want to maintain DCPG's level of service.
- Current DCPG HMO-only groups.
- Local groups with low participation – a core plan using Balanced Value may be paired with a traditional HMO buy-up option.

Which groups are NOT a potential fit for Balanced Value?

- Groups with employees nationwide.
- Groups that are sensitive to balance billing.