

FOR IMMEDIATE RELEASE

CONTACT: Sarah Fry sfry@dentalcareplus.com 513-554-1100 ext. 1131

The Dental Care Plus Group Adds Whitney Hairston to Sales and Established Business Department

(Cincinnati, Ohio, August 19, 2015) – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announces the addition of Whitney Hairston as sales specialist to their central Ohio regional office.

As sales specialist, Hairston will provide support to the sales division through arranging and distributing dental and vision requests for proposals. Her responsibilities also include: coordinating the DCPG sold case process, developing and maintaining comprehensive electronic records for both prospective and new clients, as well as serving as a point of contact for sales and agent appointment related questions in the Columbus, Ohio market.

Prior to joining DCPG, Hairston worked as a leasing agent for Central Management Company and client operations representative for Teleperformance USA, Inc.

Hairston holds a bachelor's degree in business administration and marketing from Franklin University. She currently resides in Columbus, Ohio.

###

The Dental Care Plus Group (DCPG) offers dental insurance to employers and individuals through flexible plans, streamlined processes for care providers and outstanding service focused on patient care and simplicity. A dedication to customer service has propelled the company into becoming one of the region's leading dental insurance benefits carriers. DCPG's dentist networks offer nearly 200,000 locations nationwide. A new individual product provides quality and affordable coverage for individuals and families. For more information visit: <u>www.DentalCarePlus.com</u>.