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**The Dental Care Plus Group Adds Kate Keiffner to  
Provider Relations Department**

**(Cincinnati, Ohio, July 9, 2015)** – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, announces the addition of Kate Keiffner as senior provider relations representative.

Keiffner will focus on the recruitment and growth of DCPG's dentist provider networks throughout the state of Kentucky, as well as surrounding markets. As DCPG continues to work to increase accessibility to providers, giving members options when it comes to visiting the dentist, Keiffner will aid greatly in this task. She will also assist in the retention of existing providers and function as a liaison between dental providers and DCPG.

Prior to joining DCPG, Keiffner worked at Ideal Dentistry as a dental hygienist and Baptist East Milestone Wellness Center as a personal trainer and fitness specialist.

Keiffner holds a degree in exercise science and sports medicine from the University of Louisville and a degree in dental hygiene from the University of Louisville School of Dentistry. She currently resides in Louisville, Kentucky.

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*The Dental Care Plus Group (DCPG) offers dental insurance to employers and individuals through flexible plans, streamlined processes for care providers and outstanding service focused on patient care and simplicity. A dedication to customer service has propelled the company into becoming one of the region's leading dental insurance benefits carriers. DCPG's dentist networks offer nearly 200,000 locations nationwide. A new individual product provides quality and affordable coverage for individuals and families. For more information visit: [www.DentalCarePlus.com](http://www.DentalCarePlus.com).*