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**FOR IMMEDIATE RELEASE**

**The Dental Care Plus Group Announces Thomas Koch  
as Director of Information Technologies**

**(Cincinnati, Ohio, October 1, 2014)** – The Dental Care Plus Group (DCPG), a leading provider of dental insurance, has added Thomas Koch as director of information technologies (IT). As director, Koch will provide the vision and leadership for all technology initiatives across the company. He will direct DCPG’s strategic and tactical goals for IT including network infrastructure, software implementation, application development and enhancements, security and technical support.

As DCPG continues to experience growth and shifting consumer demand, the IT department has followed suit. New sales and market penetration require even more digital support. Koch will plan, direct and coordinate the efforts of the IT team toward accomplishing the company’s growth initiatives and goals.

Before joining DCPG, Koch served as vice president of information technologies for EyeMed Vision Care Systems. He spent a total of 22 years with Luxottica Retail North America in various application support and IT oversight and delivery roles.

“Tom’s years of experience in the world of ancillary insurance products brings great perspective to DCPG,” said Anthony A. Cook, President and CEO of DCPG. “We believe that experience, along with his strong entrepreneurial spirit, vision and leadership, will be a great fit for DCPG and help us continue to turn strategy into tangible results.”

Koch graduated from The Ohio State University where he received his Bachelor of Science in Business Administration degree in computer science. He currently resides in West Chester, Ohio.

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*The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 150,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region’s leading dental insurance carrier. For more information, visit: [www.dentalcareplus.com](http://www.dentalcareplus.com).*