



**FOR IMMEDIATE RELEASE**

## **The Dental Care Plus Group Welcomes New Sales Representative**

**(Cincinnati OH, May 15, 2013)** – The Dental Care Plus Group (DCPG), a regional leader in dental insurance, recently announced the addition of Sarah Richardson to their Sales and Account Management team.

Based in Columbus, Richardson is a newly appointed Sales Representative for the Central Ohio market. In that role, she is responsible for introducing DCPG to the region, generating growth and cultivating relationships. Once established, she will handle all phases of group implementation while acting as a resource for key agents and their staff.

Newer to the Central Ohio market, DCPG intends to establish themselves as the leading provider of dental insurance as they have done in Cincinnati, Lexington, Louisville and Dayton. With more than 25 years of experience, DCPG prides themselves on an unprecedented level of customer service, predictable pricing and a commitment to maintaining long-term relationships with the communities where they operate.

Prior to joining DCPG, Richardson worked for Liberty Mutual helping to provide clients with all of their personal insurance needs. She also worked as a graduate teaching assistant at The University of Dayton while earning her Master's degree. Prior to that, Richardson worked at McGowan Brabender as an account manager and service representative.

Richardson earned a Bachelor's degree in English Literature from Wright State University and a Master of Arts degree in English Literature from The University of Dayton. Richardson currently resides in Dublin, Ohio.

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*The Dental Care Plus Group provides dental insurance and third-party administration services to employers based in Ohio, Kentucky and Indiana. In addition, the company markets Vision Care Plus, a line of vision insurance products sold in conjunction with DCPG's dental plans or separately. DCPG insurance plans cover employees living anywhere in the United States through a dentist network of more than 140,000 locations. The company was founded in 1986 by dentists practicing in Greater Cincinnati and Northern Kentucky. Today, the company is the region's leading dental insurance carrier. For more information, visit: [www.dentalcareplus.com](http://www.dentalcareplus.com).*

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