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FOR IMMEDIATE RELEASE:

A.M. Best Upgrades Ratings of Dental Care Plus, Inc.

CINCINNATI, OH (July 3, 2012) —A.M. Best Co. has upgraded the financial strength rating (FSR) to B (Fair) from B- (Fair) and issuer credit rating (ICR) to “bb” from “bb-” of **Dental Care Plus, Inc** (DCP). The outlook for both ratings is positive, according to a release issued by A.M. Best.

“The Dental Care Plus Group is pleased that our A.M. Best Rating has been increased,” said Anthony A. Cook, MBA, MS, President and CEO of The Dental Care Plus Group. “It is a credit to our board of directors and employees that the company has earned a B rating, particularly when you consider that the largest stand-alone dental carriers operating in the region – who have been in business longer and have a much larger operating territory – are also B or B+ rated carriers. We intend to work toward improving our A.M. Best Rating in conjunction with our plans for sustainable growth and profitability.

[Click here:](#) to review the news release issued by A.M. Best regarding DCPG’s rating.

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The Dental Care Plus Group provides dental insurance and third-party administration services to employers of two or more based in Ohio and Kentucky. In addition, the company markets Vision Care Plus, a line of vision insurance products sold in conjunction with DCPG’s dental plans or separately. DCPG insurance plans cover employees living anywhere in the United States through more than 140,000 dentist locations. The company was founded in 1986 by dentists practicing in greater Cincinnati and Northern Kentucky. Today, the company is the region’s leading dental insurance carrier.